

**Explore** the implications of the economic downturn for New York's at-risk communities and neighborhoods. Gain practical tools that will help your organization assess and meet increased community needs and ensure sustainability in a restrictive funding environment.

**WHEN:** **May 1, 2008**  
8:30 am - 12:00 pm

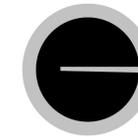
**WHERE:** **Citi Center**  
153 E. 53rd Street  
NYC, NY 10022

**WHO:** **Dr. James A. Parrott**  
Fiscal Policy Institute  
**Steven Brown**  
Greyston Foundation  
**Nonprofit Connection**

**Nonprofit Days** were launched by Citi and Nonprofit Connection in the mid-1990's to provide nonprofit leaders with tools and resources to help address the myriad challenges they faced in making the City a better place to live and work for all New Yorkers. Over the years, we have expanded this series to the tri-state area and beyond and continued to provide timely information and resources to help nonprofits anticipate, understand and manage in a rapidly changing economic environment.

Nonprofit Connection  
50 Broadway, Suite 1800  
New York, NY 10004

Citi Foundation



*Nonprofit Connection*

Information  
Access  
Strategy  
Results

**Honorable Adolfo Carrion, Jr.**  
Bronx Borough President

**Honorable Scott Stringer**  
Manhattan Borough President

Present

## **2008 NONPROFIT DAY**

Proactive Responses to the  
Economic Downturn

**Manhattan, Bronx  
& Westchester**

**May 1, 2008**

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# WORKSHOP DESCRIPTIONS

## Opening Session: **Implications of the Economic Downturn in our At-Risk Communities:**

Leading economist and experienced nonprofit leader discuss the anticipated impact of the downturn and their experience of past recessions.

## Track 1: **Understanding and Meeting Increased Service Needs**

### Workshop 1: **Community Needs**

**Assessment:** Gain tools and techniques to help you assess the needs of the people you serve with an eye toward more targeted and effective program delivery.

### Workshop 2: **Leveraging Community**

**Assets:** Learn how to identify potential community partners and structure productive relationships to ensure service delivery to your constituents.

## Track 2: **Ensuring Organizational Sustainability**

Workshop 1: **Strategic Planning:** Discover the basic principles behind a successful strategic plan that helps your organization most effectively realize its mission in an evolving environment.

### Workshop 2: **Economic Forecasting**

Examine recent and upcoming changes in public and private funding and explore what this will mean for your organization's annual planning process.

# AGENDA

8:30 - 9:00 am: **Breakfast & Registration**

9:00 - 10:00 am: **Opening Session**

10:00 - 11:00 am: **Workshops**

Track 1: **Community Needs Assessment**

Track 2: **Strategic Planning**

11:00 - 12:00 pm: **Workshops**

Track 1: **Leveraging Community Assets**

Track 2: **Economic Forecasting**

# SPEAKERS

**Dr. James A. Parrott** is Deputy Director & Chief Economist for the Fiscal Policy Institute (FPI), a non-partisan public policy research organization dealing with New York fiscal, economic and labor market issues. Dr. Parrott has directed numerous studies of key sectors in the City's economy and leads FPI's work on local, state and national economic policies. He writes a regular column on the NYC economy for *Gotham Gazette* and is a frequent commentator on economic issues.

**Steven Brown** is President and CEO of the Greyston Foundation that operates an integrated network of not-for-profit and for-profit companies in Westchester County. Greyston provides jobs, work force development, housing, youth services and health care to low-income individuals and families as they forge a path to self-sufficiency and community transformation. Mr. Brown has experience in housing, community development, foundation leadership, and organizational management and served on Greyston's board prior to joining the staff.

# WORKSHOP PRESENTER

**Nonprofit Connection** was founded over 30 years ago with a mission to build and strengthen the capacity of nonprofit organizations that serve New York City's diverse communities through management assistance, consultations, training and access to resources. Our expertise includes: strategic and program planning, governance, fund development, human resources, marketing, organizational development and financial management. We aim to help nonprofit managers understand and manage change.

## Nonprofit Connection

**50 Broadway, Suite 1800, NYC, NY 10004**  
**212-383-1433**

# REGISTRATION

Online at [www.nonprofitconnection.org](http://www.nonprofitconnection.org) or fill in and fax the information below to **212-393-1435**.

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Name

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Title

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Organization

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Street Address

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City/State/Zip

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Email