

Data release
June 2012

Latino Small Business Owners in the United States



A Fiscal Policy Institute Data Release
in connection with:

*Immigrant Small Business Owners:
A Significant and Growing Part of the
Economy*

www.fiscalpolicy.org

The Fiscal Policy Institute’s report, *Immigrant Small Business Owners*, discusses the large and growing number of immigrant business owners in the United States.

This supplemental data release shows detail about Latino business owners. Here, we show U.S.-born Latinos, foreign-born Latinos, and the total.

We show the top 15 Latino-owned types of businesses, the metropolitan areas where Latino business owners are clustered, and the

broad industries into which the detailed types of businesses fit.

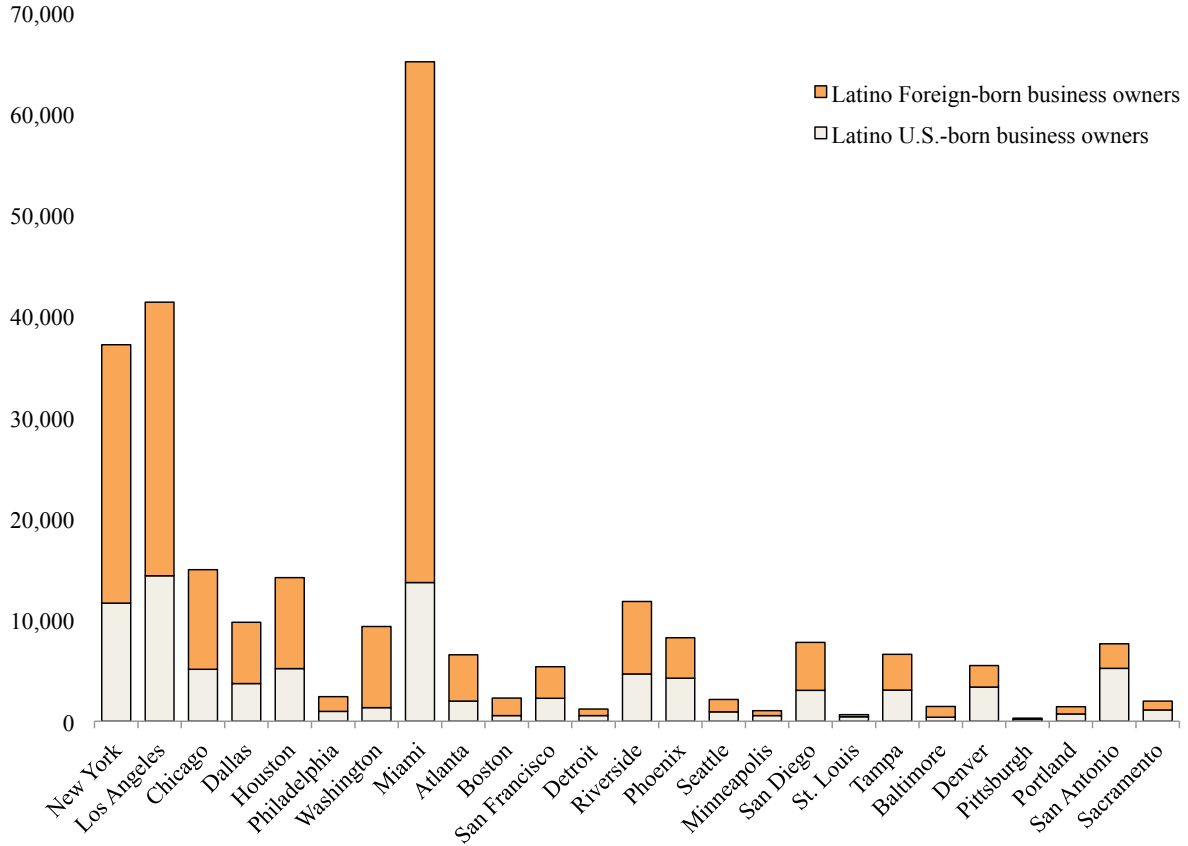
Latino and Hispanic are used interchangeably. “Immigrant” refers to all people born in another country living in the United States, irrespective of legal status.

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Top 15 Latino-owned businesses	US-born	Foreign-	Total
	Latino	born	
	business	business	business
	owners	owners	owners
1. Restaurants	6,176	14,235	20,411
2. Real estate	8,969	8,440	17,409
3. Landscaping services	3,394	13,102	16,496
4. Truck transportation	5,011	10,371	15,382
5. Services to buildings	3,339	11,865	15,204
6. Automotive repair and maintenance	4,054	7,730	11,784
7. Child day care services	2,625	7,065	9,690
8. Offices of physicians	3,786	4,692	8,478
9. Beauty salons	3,331	4,276	7,607
10. Management, scientific, and technical consulting	4,267	3,103	7,370
11. Legal services	4,721	1,956	6,677
12. Grocery stores	1,511	4,520	6,031
13. Insurance carriers and related activities	3,046	2,753	5,799
14. Computer systems design	2,819	2,228	5,047
15. Architectural or engineering firms	2,670	2,128	4,798
All other	100,170	146,246	246,416
Total	159,889	244,710	404,599

Source: Fiscal Policy Institute analysis of ACS 2010 5-year data. Based on detailed industry of business; does not include construction, for which census does not distinguish detailed industries. Construction accounts for 21 percent of all Latino-owned incorporated businesses, 86,000 businesses in total.

Number of Latino small business owners in the 25 largest metropolitan areas of the United States



Latino business owners in the United States (data for the above chart)

	New York	Los Angeles	Chicago	Dallas	Houston	Philadelphia	Washington	Miami	Atlanta	Boston	San Francisco	Detroit	Riverside
Latino U.S.-born	11,664	14,371	5,126	3,727	5,191	971	1,340	13,703	1,992	554	2,267	557	4,678
Latino foreign-born	25,522	27,007	9,843	6,039	8,981	1,467	8,010	51,414	4,577	1,738	3,113	659	7,159
Total Latino	37,186	41,378	14,969	9,766	14,172	2,438	9,350	65,117	6,569	2,292	5,380	1,216	11,837

	Phoenix	Seattle	Minneapolis	San Diego	St. Louis	Tampa	Baltimore	Denver	Pittsburgh	Portland	San Antonio	Sacramento	25 MSAs United States
Latino U.S.-born	4,242	938	565	3,042	n/a	3,077	n/a	3,374	n/a	732	5,218	1,124	89,511
Latino foreign-born	4,010	1,218	n/a	4,735	n/a	3,542	1,064	2,123	n/a	703	2,428	868	176,971
Total Latino	8,252	2,156	1,044	7,777	653	6,619	1,471	5,497	n/a	1,435	7,646	1,992	266,482

Source: Fiscal Policy Institute analysis of 2010 ACS 5-year data, by metropolitan area. Metro areas are listed in order of size of total population. So, for example, New York metro area is the largest, followed by Los Angeles and Chicago metro areas.

Immigrant and U.S.-born Latino/Hispanic business owners

2010 ACS 5-year data

	US-Born Latino	U.S.-born Latino	Foreign- Born Latino	Foreign- Born Latino
Agriculture, forestry, fishing, and hunting	1,959	1%	3,031	1%
Crop production	1,019	1%	1,696	1%
Construction	29,322	18%	56,440	23%
Manufacturing	7,004	4%	10,208	4%
Retail bakeries	n/a	n/a	1,138	0.5%
Furniture and related products manufacturing	n/a	n/a	945	0.4%
Printing and related support activities	727	0.5%	722	0.3%
Miscellaneous manufacturing, n.e.c.	587	0.4%	609	0.2%
Bakeries, except retail	n/a	n/a	530	0.2%
Wholesale trade	5,777	4%	11,726	5%
Groceries and related products, merchant wholesalers	1,432	1%	2,367	1%
Miscellaneous nondurable goods, merchant wholesalers	592	0.4%	1,862	1%
Machinery, equipment, and supplies, merchant wholesalers	506	0.3%	1,009	0.4%
Professional and commercial equipment and supplies, merchant	n/a	n/a	923	0.4%
Wholesale electronic markets, agents and brokers	n/a	n/a	698	0.3%
Miscellaneous durable goods, merchant wholesalers	n/a	n/a	669	0.3%
Motor vehicles, parts and supplies, merchant wholesalers	n/a	n/a	503	0.2%
Retail trade	15,243	10%	25,444	10%
Grocery stores	1,511	1%	4,520	2%
Other direct selling establishments	643	0.4%	2,153	1%
Automobile dealers	1,483	1%	2,106	1%
Miscellaneous retail stores	700	0.4%	1,662	1%
Clothing stores	1,059	1%	1,330	1%
Furniture and home furnishings stores	1,199	1%	1,324	1%
Auto parts, accessories, and tire stores	820	1%	1,094	0.4%
Specialty food stores	n/a	n/a	930	0.4%
Jewelry, luggage, and leather goods stores	n/a	n/a	917	0.4%
Health and personal care, except drug stores	672	0.4%	868	0.4%
Not specified retail trade	n/a	n/a	815	0.3%
Radio, TV, and computer stores	n/a	n/a	803	0.3%
Building material and supplies dealers	718	0.4%	684	0.3%
Retail florists	n/a	n/a	679	0.3%
Used merchandise stores	n/a	n/a	566	0.2%
Pharmacies and drug stores	n/a	n/a	565	0.2%
Beer, wine, and liquor stores	556	0.3%	n/a	n/a
Transportation and warehousing	8,425	5%	18,216	7%
Truck transportation	5,011	3%	10,371	4%
Services incidental to transportation	1,605	1%	2,609	1%
Taxi and limousine service	519	0.3%	2,503	1%
Couriers and messengers	636	0.4%	1,700	1%
Information and communications	2,122	1%	1,952	1%
Motion pictures and video industries	857	1%	n/a	n/a
Finance, insurance, and real estate	16,934	11%	15,634	6%
Real estate	8,969	6%	8,440	3%
Insurance carriers and related activities	3,046	2%	2,753	1%
Non-depository credit and related activities	2,474	2%	2,297	1%
Securities, commodities, funds, trusts, and other financial invest	1,688	1%	1,405	1%

Table continued on page 4.

Immigrant Small Business Owners: Data on Immigrant and U.S.-born Latino Business Owners

Table continued from page 3.

	US-Born Latino	U.S.-born Latino	Foreign- Born Latino	Foreign- Born Latino
Professional and business services	32,769	20%	45,087	18%
Landscaping services	3,394	2%	13,102	5%
Services to buildings and dwellings	3,339	2%	11,865	5%
Management, scientific, and technical consulting	4,267	3%	3,103	1%
Accounting, tax preparation, bookkeeping, and payroll	2,355	1%	2,263	1%
Computer systems design	2,819	2%	2,228	1%
Architectura and engineering services	2,670	2%	2,128	1%
Legal services	4,721	3%	1,956	1%
Specialized design services	1,503	1%	1,445	1%
Other professional, scientific, and technical services	1,132	1%	1,278	1%
Advertising and related services	1,067	1%	1,121	0.5%
Travel arrangements and reservation services	505	0.3%	1,093	0.4%
Employment services	1,180	1%	779	0.3%
Investigation and security services	1,253	1%	615	0.3%
Business support services	1,046	1%	611	0.2%
Educational, health and social services	15,785	10%	20,006	8%
Child day care services	2,625	2%	7,065	3%
Offices of physicians	3,786	2%	4,692	2%
Offices of dentists	2,034	1%	1,647	1%
Other schools and instruction, and educational services	1,135	1%	1,127	0.5%
Other health care services	852	1%	1,072	0.4%
Home health care services	629	0.4%	913	0.4%
Outpatient care centers	796	0.5%	660	0.3%
Individual and family services	791	0.5%	600	0.2%
Offices of other health practitioners	772	0.5%	577	0.2%
Hospitals	653	0.4%	568	0.2%
Office of chiropractors	571	0.4%	n/a	n/a
Leisure and hospitality	11,690	7%	17,974	7%
Restaurants and other food services	6,176	4%	14,235	6%
Independent artists, performing arts, spectator sports	2,714	2%	1,975	1%
Other amusement, gambling, and recreation industries	1,898	1%	948	0.4%
Drinking places, alcoholic beverages	566	0.4%	n/a	n/a
Other services	12,433	8%	18,782	8%
Automotive repair and maintenance	4,054	3%	7,730	3%
Beauty salons	3,331	2%	4,276	2%
Personal and household goods repair and maintenance	769	0.5%	1,280	1%
Commercial and industrial machinery and equipment repair	543	0.3%	1,224	1%
Car washes	502	0.3%	980	0.4%
Other personal services	886	1%	937	0.4%
Nail salons and other personal care services	782	0.5%	790	0.3%
Dry cleaning and laundry services	n/a	n/a	728	0.3%
Barber shops	664	0.4%	n/a	n/a
Total	159,889	100%	244,710	100%

Source: Fiscal Policy Institute analysis of ACS 2010 5-year data. Mining is not included because of small sample size.

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The Fiscal Policy Institute (FPI) is an independent, nonpartisan, nonprofit research and education organization committed to improving public policies and private practices to better the economic and social conditions of all new Yorkers. Founded in 1991, FPI works to create a strong economy in which prosperity is broadly shared. FPI's Immigration Research Initiative looks at immigration issues in New York State, and around the country.